

# CAREER ROADSHOW

## DISCOVER YOUR FUTURE SELF...

KADINA > PORT PIRIE > PORT AUGUSTA



### EXHIBITOR INFORMATION

*A collaborative approach to influence future workforce by exposing our local community to employment and career opportunities.*

The Career Roadshow will showcase regional careers, higher education, training, and employment. It will also provide a unique platform for engaging with hundreds of school students, job seekers, and career changes all seeking information and guidance for their future paths.

The events will be highly informative and engaging, including interactive displays and the ability for attendees to take action on the day and apply for work and training courses.

**Cost:** Free

**What is provided:**

Information booth, Table, Table Cloth, 2 x Chairs, Water, Tea and Coffee, light lunch for 2 people per exhibitor, WIFI

Access to power is available on request (limited availability)

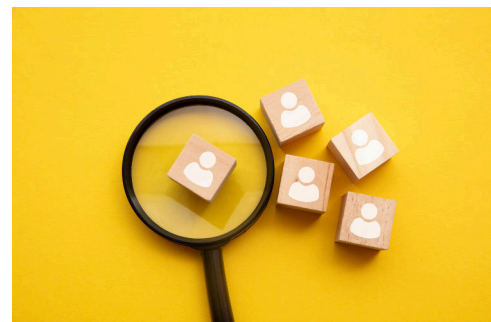
Jobs and Course Board to promote current job vacancies and training courses on offer

Get ready to help individuals to discover their future!

### WHO SHOULD EXHIBIT

The expo will showcase a vast range of organisations comprising locally based and national employers, universities, training organisations, government and industry bodies.

- Employers
- Universities
- Local Recruitment Companies
- Employment Service Providers
- Apprenticeship and Group Training Organisations
- Training Organisations
- Government Organisations (Local, State or Federal)
- Industry or Business Groups



### JOIN US



**KADINA**  
**TUESDAY 21 MAY 2024**  
**COPPER COAST SPORT AND LEISURE CENTRE**  
**10.00 AM - 2.00 PM**

**PORT PIRIE**  
**WEDNESDAY 22 MAY 2024**  
**NORTHERN FESTIVAL CENTRE**  
**10.00 AM - 2.00 PM**

**PORT AUGUSTA**  
**THURSDAY 23 MAY 2024**  
**CENTRAL OVAL**  
**10.00 AM - 2.00 PM**

# CAREER ROADSHOW

## DISCOVER YOUR FUTURE SELF...

KADINA > PORT PIRIE > PORT AUGUSTA



### WHY EXHIBIT

The Career Roadshow provides a perfect opportunity for organisations seeking to recruit and hire staff, bolster their brand, and to play a role in educating and influencing regional workforces.

#### Recruitment Goals

- Attract employees in areas facing current skills shortages
- Build a pipeline for graduate intake
- Fill courses and degree programs
- Address and fill current job vacancies
- Attract trainees and apprentices

#### Branding and Educational Objectives

- Elevate your company as a top choice for employees
- Communicate the advantages of working for your organisation
- Facilitate learning about courses and career paths
- Discuss the future growth of your industry
- Educate visitors about various career options

### EXHIBITOR EXPECTATIONS

Be prepared to spend the full duration at the Career Roadshow.

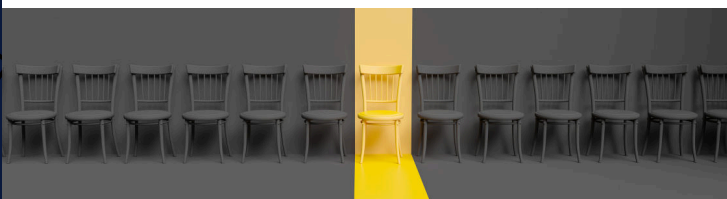
Bump in will begin before the event from 8.30am; make sure you can arrive earlier than the start time to ensure you can set up and store your materials. A pre-event briefing will occur at 9.45am.

We encourage you to be creative in setting up your exhibit and consider interactive elements to increase engagement of attendees.

Bring materials that will help promote your organisation; people will come with plenty of questions so make sure you can provide as much information as you can.

Consider how you support people to apply for jobs or courses on the day and support them through this process. For example, be open to receiving hard copies of résumés or course applications even if you require online applications.

Job vacancies and courses open for enrolment will be promoted on a Jobs and Course Board at the events. We will be in touch prior to the event to gather details on any jobs or courses you have on offer for promotion on the day.



# CAREER ROADSHOW

## DISCOVER YOUR FUTURE SELF...

### KADINA > PORT PIRIE > PORT AUGUSTA



## WHO ARE THE ORGANISERS?

Organisers of the 2024 Career Roadshow visiting Port Augusta, Port Pirie and Kadina are:

Organised by:



Supported by:



**Australian Government**  
Department of Education



Exhibitors will be highlighted and promoted throughout the Career Roadshow.

## GET ON BOARD

To express your interest in exhibiting at the Career Roadshow events, fill in the online registration form:

<https://unihubsg.org/2024/02/13/career-roadshow/>

Places are limited. All registrations are not guaranteed and will be assessed for suitability by the organisers, who will be in touch as soon as possible with further advice.

**REGISTRATIONS CLOSE 29 February 2024 at 5pm**

**Contact:** Samantha Amato  
samantha.amato@unihubsg.org

# REGISTER

# NOW

