

MEDIA RELEASE

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ODNADATTA RAILWAY SIGNS NOW POINTING THE WAY

Regional Development Australia Far North (RDAFN) recently completed a signage project in Oodnadatta – Outback SA. New information and directional signage was installed on the original Oodnadatta Railway Station, which dates back to the late 1800's, and on the road into Oodnadatta (from both directions).

The sign project was a collaborative effort with the signs being graphically designed in collaboration with RDAFN and by Froling Enterprises, based in Orroroo, utilising a background image of the railway station from 1927, manufactured by Crossroads Concepts in Port Augusta, in line with community consultation undertaken with the Oodnadatta Progress Association and installed by RDAFN, the Dunjiba Community Council and local resident Anthony Smith.

The Oodnadatta Railway Station Museum Signage project was coordinated by RDAFN with funding supplied from the Indigenous Coordination Centre in Port Augusta.

The new museum signage will hopefully raise awareness of the museum for visitors to Oodnadatta. The museum itself is a must see when visiting Oodnadatta. It hosts a variety of historical photos; artefacts dating right back from the late 1800's through to now including the railway station, local identities, town history, local events, school displays, local pastoral property information and historic information on the surrounding areas.

Troy Grover, Flinders Ranges & Outback Economic Development Manager from the RDAFN saw firsthand, whilst in Oodnadatta, the immediate success of the signs when not less than half an hour after installing the main road sign two car loads of interstate visitors stopped at the sign, got out, took photos and proceeded to obtain the keys to visit the museum. It is hoped that with an increase in visitor numbers and the paying of a gold coin donation, that the community can benefit and the museum can be maintained and improved now and for future generations.





RDAFN would like to acknowledge all who were involved in the project.

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