

MEDIA RELEASE

NATIONAL CONFERENCE FOR PORT AUGUSTA IN 2017

Port Augusta and the Upper Spencer Gulf is set to welcome delegates attending the SEGRA (Sustainable Economic Growth for Regional Australia) in 2017. SEGRA will celebrate its 21st birthday and conference in Port Augusta next year.

Dr Jen Cleary, Chair of RDA Far North and member of the SEGRA National Steering Committee said she was delighted that this major event would be hosted in the region in October 2017. 'I am delighted that SEGRA will be celebrating its 21st birthday with us,' she said. 'SEGRA has been an outstanding advocate for regional Australians over the years, and it is especially pleasing that SEGRA's first conference to be held in SA will be in our region,' she added.

Over 350 SEGRA delegates have been meeting in Albany, WA this week for the 2016 conference, where the announcement naming the 2017 host was made today.

'It is important that we embrace events such as these,' Dr Cleary added. 'The economic boost to businesses in the region through having more than 300 people in the region for up to a week is significant. RDA Far North is delighted to be supporting the SEGRA Conference,' Dr Cleary said. 'Conference and event tourism is an exciting addition to what our region can already offer visitors, and with the outstanding Central Oval Sporting and Social Hub as a world class venue, we need to be setting our sights to attract more national and even international events of this calibre in the region,' she added.

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