



## MEDIA RELEASE

FOR IMMEDIATE RELEASE MONDAY 25 MARCH 2013

## NOMINATIONS NOW OPEN: 14<sup>th</sup> ANNUAL ADVANTAGE SA REGIONAL AWARDS

Nominations are now open for the 2013 Advantage SA Regional Awards, which recognise and celebrate outstanding achievements in regional South Australia.

Individuals, groups and businesses living and/or working in regional South Australia can be nominated for the following Awards:

## 2013 Advantage SA Regional Awards

The Dr+PC Arts Award

The Adelaide Showgrounds Community Group Award

The Seniors Card Community Individual Award

The Flinders University Education Award

The WorkCoverSA Health Award

The Department for Manufacturing, Innovation, Trade, Resources and Energy Innovation Award

The Westpac Large Business Award

The Westpac Small Business Award

The Food SA Premium Food and Wine from our clean environment – **Food** Award

The PIRSA Premium Food and Wine from our clean environment - Wine Award

The Thoroughbred Racing SA **Sports** Award

The Toyota Sustainability Award

The Statewide Financial Management Services Tourism Award

The Youth Award

Advantage SA CEO Karen Raffen urged South Australians to support the 2013 Regional Awards and celebrate the individuals, group and businesses that are making a significant contribution to regional communities.

"I encourage all South Australians to get behind the 2013 Advantage SA Regional Awards, to show their support for the people who are making a positive difference in our State's regions," Ms Raffen said.

"Advantage SA are delighted to have PIRSA as their Major Partner and category sponsor for the 2013 Advantage SA Regional Awards."

Minister for Regional Development Gail Gago said the Advantage SA Regional Awards were an important way of recognising those who make significant contributions to regional South Australia.

"I am proud that this Government has developed a strong partnership with Advantage SA, and that Primary Industries and Regions SA, PIRSA, is the Major Partner of these awards for 2013,"

Aston House, Level 1/15 Leigh Street Adelaide South Australia 5000 T. + 61 8 8211 8111 F. + 61 8 8211 8700





Ms Gago said.

"Through my portfolios of Regional Development, Agriculture, Food and Fisheries, and Forests, my role is to advocate for regional South Australia across the three levels of Government.

"This Government is committed to supporting South Australia's regions to be innovative, competitive and sustainable.

"As such, we are introducing a new category at the 2013 Advantage SA Regional Awards: the PIRSA sponsored Premium Food and Wine from our Clean Environment Wine Award.

"This Award will recognise wine companies leading the way in using their clean environment credentials or sustainability practices to enhance the credence values of their products.

"I look forward to seeing how the 2013 Regional Awards showcase the great work being done across regional South Australia."

Karen Raffen said that 2013 would be a really exciting year for the Regional Awards.

"We are delighted to have the new PIRSA Premium Food and Wine from our clean environment Wine Award, which will celebrate the amazing wine industry in South Australia," she said.

"We are looking forward to uncovering new regional success stories and celebrating amazing achievements across regional South Australia."

Nominations can be made online at <u>www.advantagesa.com.au</u>, and will close Friday 21 June.

2013 winners will be announced at the Advantage SA Regional Awards ceremonies held annually in seven different regions across South Australia in October.

## 2013 Advantage SA Regional Awards regions

Barossa Far North Hills and Coasts Murraylands and Riverland Limestone Coast Whyalla and Eyre Peninsula Yorke and Mid North

The Advantage SA Regional Awards are proudly supported by the Government of South Australia with the awards major partner is the Department of Primary Industries and Regions SA (PIRSA).

For further information contact: Penny Gordon Communications Manager, Advantage SA 8211 8111 or 0408 842 363 penny.gordon@advantagesa.com.au